PRIVACY POLICY

K&L MORAVIA, s.r.o., ID: 21150630, with its registered office at Varšavská 715/36 Vinohrady, 12000 Prague 2, Czech Republic, operates the website https://vilaujezera.cz/.

In this document, we inform you how we handle personal data as personal data controllers.

We are entrepreneurs and in order to provide our services, we must process personal data.

We process these in connection with establishing a contractual relationship with customers and in performing the concluded contract, but also for other reasons stated below.

We process personal data in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter also referred to as "GDPR").

If you have any questions, please do not hesitate to contact us at vilaujezera@gmail.com.

SCOPE OF PROCESSED PERSONAL DATA, LEGAL BASIS AND PURPOSE

In order to provide our services, we process the following personal data:

Personal data necessary for establishing and implementing a business relationship.

This includes your contact details such as name, surname, email, telephone number, and other information you provide to us when establishing a mutual contractual relationship.

We can process this personal data either directly about you or your responsible person who is authorized to act on your behalf in these matters.

The purpose of the processing is therefore the implementation of the contractual relationship, and the legal basis is the fulfillment of the contract according to Art. 6 Para. 1 point (b) of the GDPR. We may also need personal data for the purpose of fulfilling legal obligations according to Art. 6 Para. 1 point (c) of the GDPR, or for legitimate interests consisting in the protection and defense of our own legal claims according to Art. 6 Para. 1 point (f) of the GDPR.

Personal data entered in the contact form on the website.

On the website, we primarily do not process your personal data. However, the website contains a contact form through which you can ask us questions and inquire about our services. Through the form, we process your email address and the content of the message you send us; you can also voluntarily fill in your name and phone number, which we would then also process.

The purpose of the processing is to ensure mutual communication based on Art. 6 Para. 1 point (b) of the GDPR. If this communication does not subsequently lead to the establishment of a mutual contractual relationship, we will process the data based on a legitimate interest consisting in providing answers to your suggestions and questions according to Art. 6 Para. 1 point (f) of the GDPR.

Information about your activity on the website.

On the website, we obtain information through third-party tools. Information is obtained through so-called cookies, with more detailed information provided in the cookie bar on the website.

WHO HAS ACCESS TO YOUR PERSONAL DATA?

We process all personal data ourselves; the only recipients are state administration authorities to which we are obliged to provide data in connection with the fulfillment of legal obligations.

FOR HOW LONG WILL WE PROCESS YOUR PERSONAL DATA?

We will process your personal data only for the time strictly necessary to fulfill the above-mentioned purposes for which they were collected – providing services and fulfilling obligations arising from the mutual contractual relationship.

At the same time, we also store personal data in accordance with the fulfillment of legal obligations. For example, tax and accounting regulations set an obligation for us to keep certain information for up to 10 years.

We always follow the rule that if a contractual relationship no longer exists between us and you, and we do not need personal data to protect our own claims, and there is no legal obligation to store the data, we will only process your personal data further with your consent, which meets the requirements of Art. 7 of the GDPR.

WHAT ARE YOUR RIGHTS IN RELATION TO PERSONAL DATA PROTECTION?

In relation to our processing of your personal data, you have the following rights:

- right of access to personal data;
- right to rectification;
- right to erasure ("right to be forgotten");
- right to restriction of processing;
- right to object to processing;
- right to data portability;
- right to lodge a complaint regarding the processing of personal data.

Right of access means that you can ask at any time for confirmation as to whether or not personal data concerning you are being processed and, if so, for what purposes, to what extent, to whom they are disclosed, how long we will process them, whether you have the right to rectification, erasure, restriction of processing or to object, where we obtained the

personal data from, and whether automated decision-making, including potential profiling, occurs based on the processing of your personal data. You also have the right to obtain a copy of your personal data, with the first provision being free of charge; for further provisions, we may require a reasonable fee for administrative costs.

Right to rectification means that you can ask us at any time to correct or supplement your personal data if they are inaccurate or incomplete.

Right to erasure means that we must erase your personal data if (i) they are no longer necessary for the purposes for which they were collected or otherwise processed, (ii) the processing is unlawful, (iii) you object to the processing and there are no overriding legitimate grounds for processing, (iv) we are required to do so by a legal obligation, or (v) you withdraw the consent you gave for the processing of personal data.

Right to restriction of processing means that until we resolve any disputed issues regarding the processing of your personal data, we must not process your personal data other than by storing them, or we may use them only with your consent or for the purpose of determining, exercising, or defending legal claims.

Right to object means that you can object to the processing of your personal data that we process for direct marketing purposes or for reasons of legitimate interest, including profiling based on legitimate interest. If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes. In case of an objection to processing based on other reasons, this objection will be evaluated, and we will subsequently inform you whether we have complied and will no longer process your data, or that the objection was not justified and processing will continue. In any case, processing will be restricted until the objection is resolved.

Right to data portability means that you have the right to obtain personal data concerning you which you have provided to us based on consent or a contract, and which are also processed automatically, in a structured, commonly used, and machine-readable format, and the right to have these personal data transmitted directly to another controller.

If you have any comments, a complaint regarding personal data protection, a question, or are exercising any of your rights, please contact us at the email address vilaujezera@gmail.com.

We will respond to your questions or comments within one month.

Our activities are also supervised by the Office for Personal Data Protection, where you can file a complaint in case of dissatisfaction. You can find out more on the office's website (www.uoou.cz).

This policy may be changed from time to time, in which case we will properly inform you of the change.

This policy is effective from 25.07.2022